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Brescia Mobilità Spa

Via Leonida Magnolini, 3, 25135, Brescia

To: [UNITA Evaluation Committee]
Subject: Letter of Support – BE-SAFE-NEXT

Dear UNITA Evaluation Committee,
With the present Letter of Support, we hereby confirm that Brescia Mobilità Spa hereby expresses its support for the BE-SAFE-NEXT project submitted within the UNITA framework. Moreover, this letter of support is issued in full coordination and agreement with the representatives of the Municipality of Brescia.

Cyclist safety and the promotion of active and sustainable mobility are highly relevant priorities for urban mobility systems. In this context, the BE-SAFE-NEXT project is particularly valuable, as it addresses cyclist safety through a data-driven and interdisciplinary approach, combining risk analysis, behavioural insights, sensing technologies, and simulation tools to support evidence-based decision-making.

We consider this initiative especially relevant for cities and mobility operators interested in better understanding local cycling risk patterns, identifying critical points in the urban network, and supporting the development of safer and more effective mobility policies and services. Its potential practical impact is significant, both in terms of knowledge generation and in terms of support for the design and evaluation of interventions aimed at improving cycling safety.

Commitment to Collaboration

Brescia Mobilità Spa is willing to support the BE-SAFE consortium, within the limits of its institutional role and applicable regulations, by:

- sharing relevant non-confidential operational insights and experience connected to cycling mobility services in Brescia;
- exploring possible synergies with local mobility services and initiatives where appropriate.

This letter does not imply any financial commitment. It reflects our genuine interest in the project and our appreciation of its potential scientific and practical value for safer and more sustainable urban mobility.

Best Regards,

Marco Serafini

Brescia Mobilità Spa